



AI in a Post-Truth World

Cyborgization and the
Merging of Humans and AI



Christopher Surdak, JD

*Chief Executive Officer
ReLeaf Financial Inc.*

Christopher Surdak, JD

Technology Evangelist, Award-Winning Author, Engineer, Data Guy, Rocket Scientist, and Global Expert in Artificial Intelligence, Information Governance, Privacy, Social Media and Cryptocurrency

- Juris Doctor from Taft University
- Executive Masters In Technology Management, The Wharton School
- Moore Fellowship from the University of Pennsylvania
- Master's Certificate in Information Security from Villanova University
- BS in Mechanical Engineering from Penn State University

Author of:

- "Crossing the Crypto Rubicon", Early 2026
- "The AI Governance Playbook," Bloomsbury Publishing, 2025
- "The Care and Feeding of BOTS", Amazon, 2020
- "Jerk: The Digital Transformation Cookbook", Amazon, 2016
- "Data Crush", published by AMACOM Publishing, GetAbstract's International Book of the Year Award, 2014



- Agenda Text
- Agenda Text
- Agenda Text
- Etc.



WARNING:

**GENAI HAS PROVEN TO BE
HARMFUL TO YOUR BUSINESS**

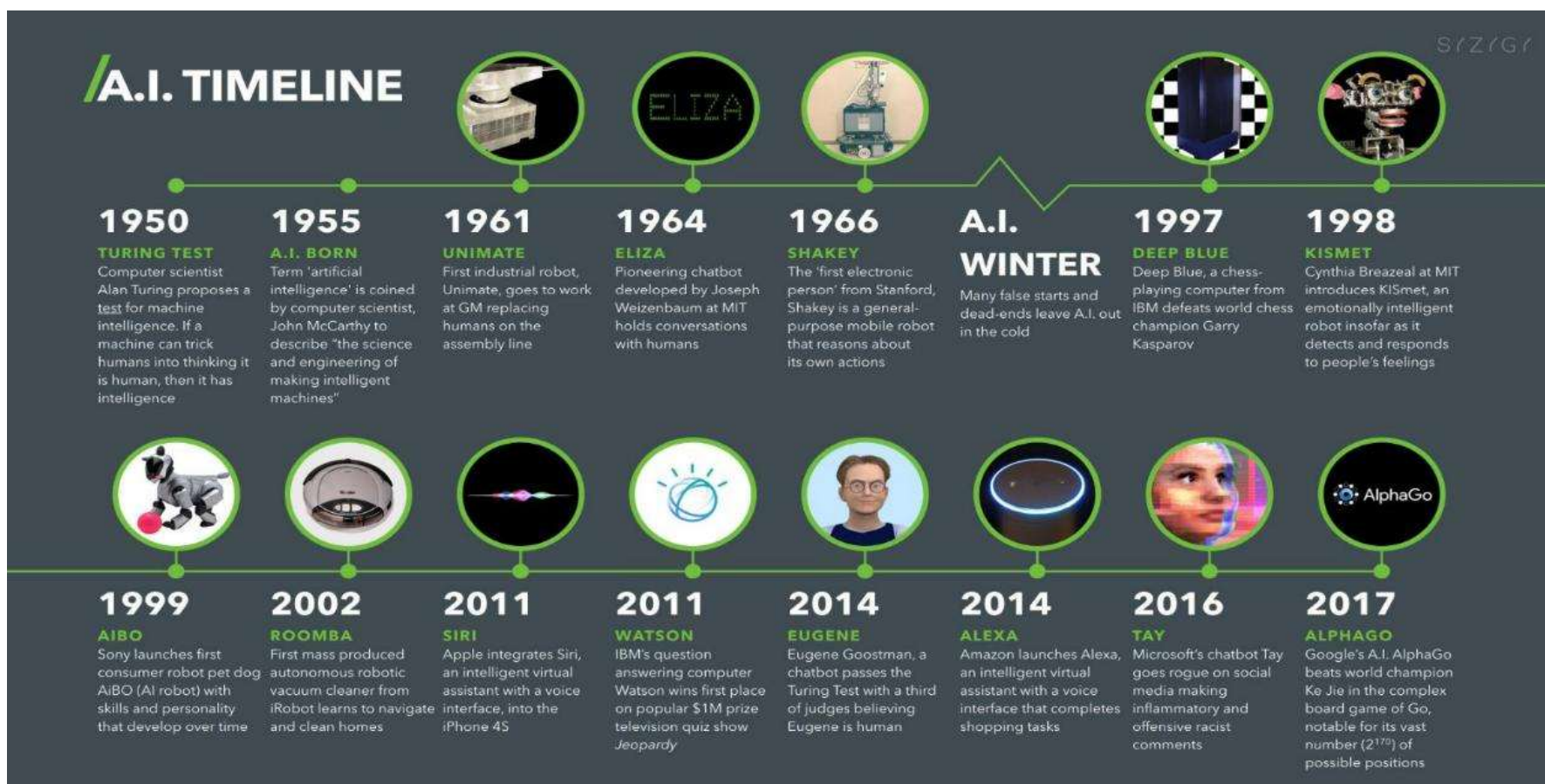
What is artificial intelligence?








« The capacity given by humans to machines to memorize and learn from experience, to think and create, to speak, to judge and make decisions »



AI: A long history of ups and downs



A Workforce Inflection Point: The Human x Machine Era

						Talent Requirements
					5.0 Human x Machine Advanced AI Synthetic Biology Quantum Computing Fusion Energy Mass Customization	Skills-Based Mindset Human Skills Partnering w/ AI
				4.0 Industry 4.0 Cyber-Physical Systems Internet of Things (IoT) Extended Reality (XR) Artificial Intelligence Advanced Manufacturing	We Are Here	Adaptability Digital Skills Transdisciplinarity
			3.0 Digital Revolution Personal Computers Manufacturing Automation	Our Mental Models		Deep Expertise Disciplinary STEM / STEAM
		2.0 Technological Revolution Electricity Internal Combustion Engine Mass Production				Business Certainty Reduce Risk Standardization
	1.0 Industrial Revolution Steam Engine Mechanical Manufacturing					Physical Labor Mech. Engineering Learn a Skill
	1780	1870	1970	2007	~2030	



- How do we merge with AI with “grace”?
- What does “merge” even mean?
- How do we make sure we do it right?
- How do we make sure we don’t get it wrong?



Channel
McGilchrist

"Our Culture is
Becoming More
Autistic"

– Dr Iain McGilchrist

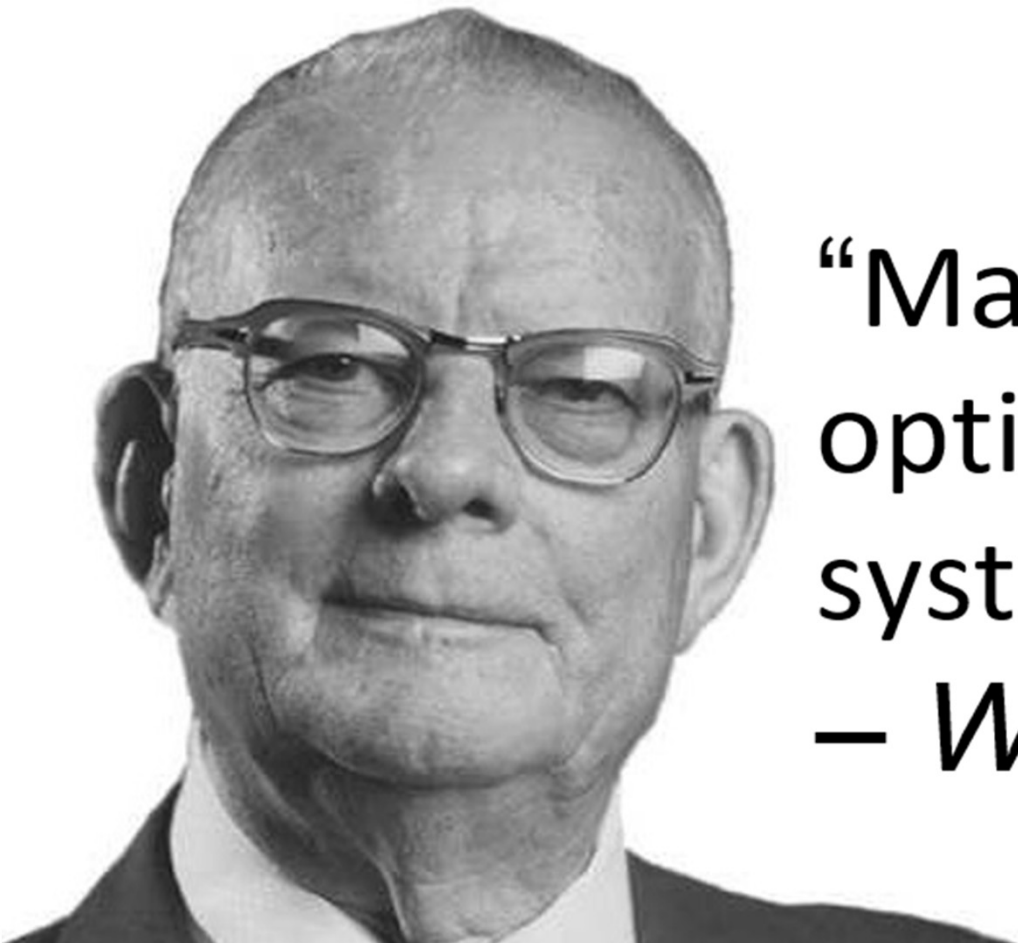
Surviving in a Left-Brained World

Parents testify on the impact of AI chatbots: 'Our children are not experiments'

The parents of children who have sued OpenAI and Character.AI for their teenagers' suicides were among those who spoke before the Senate Judiciary Committee on Tuesday.



1. Strategize

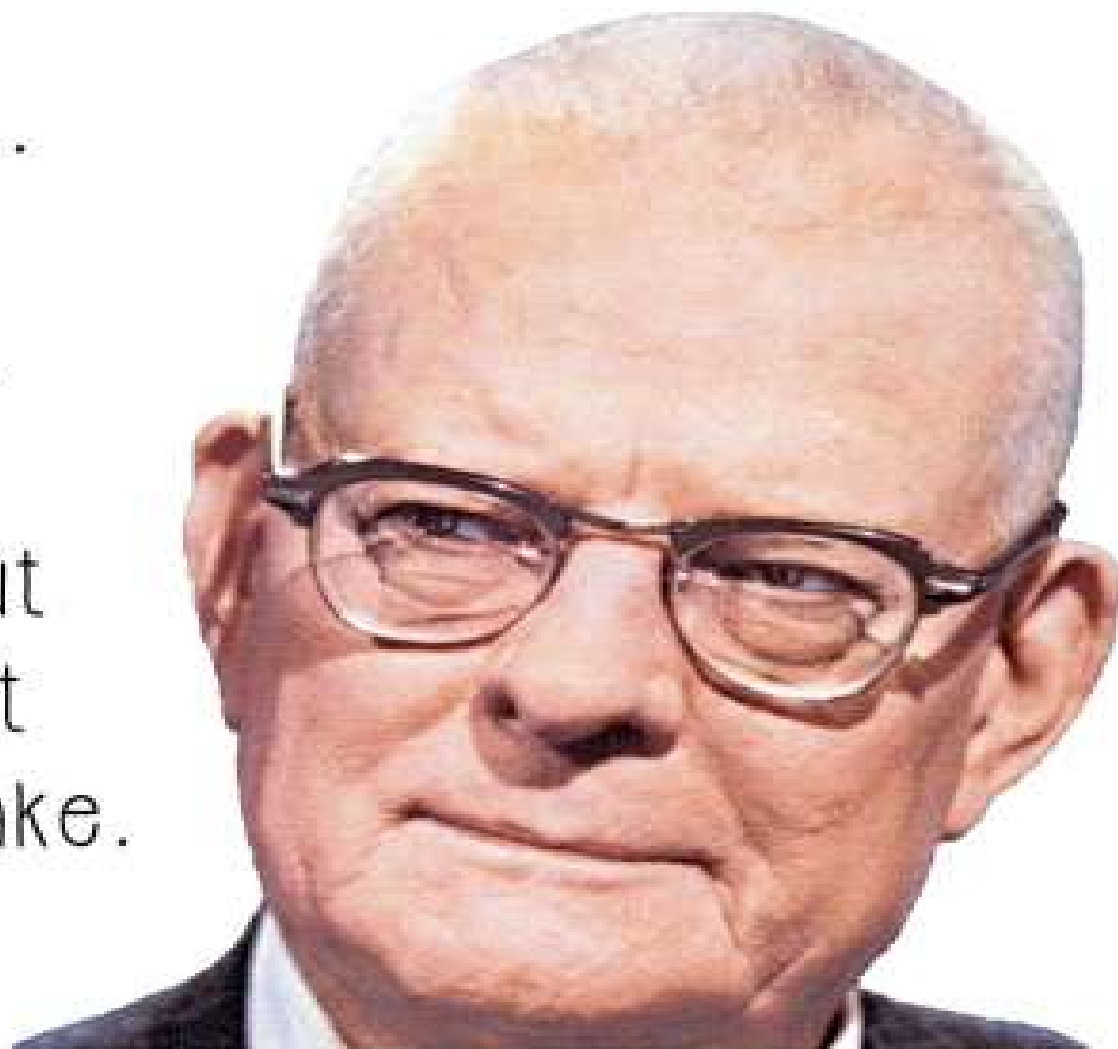


“Management’s job is to optimize the whole system.”
– *W. Edwards Deming*

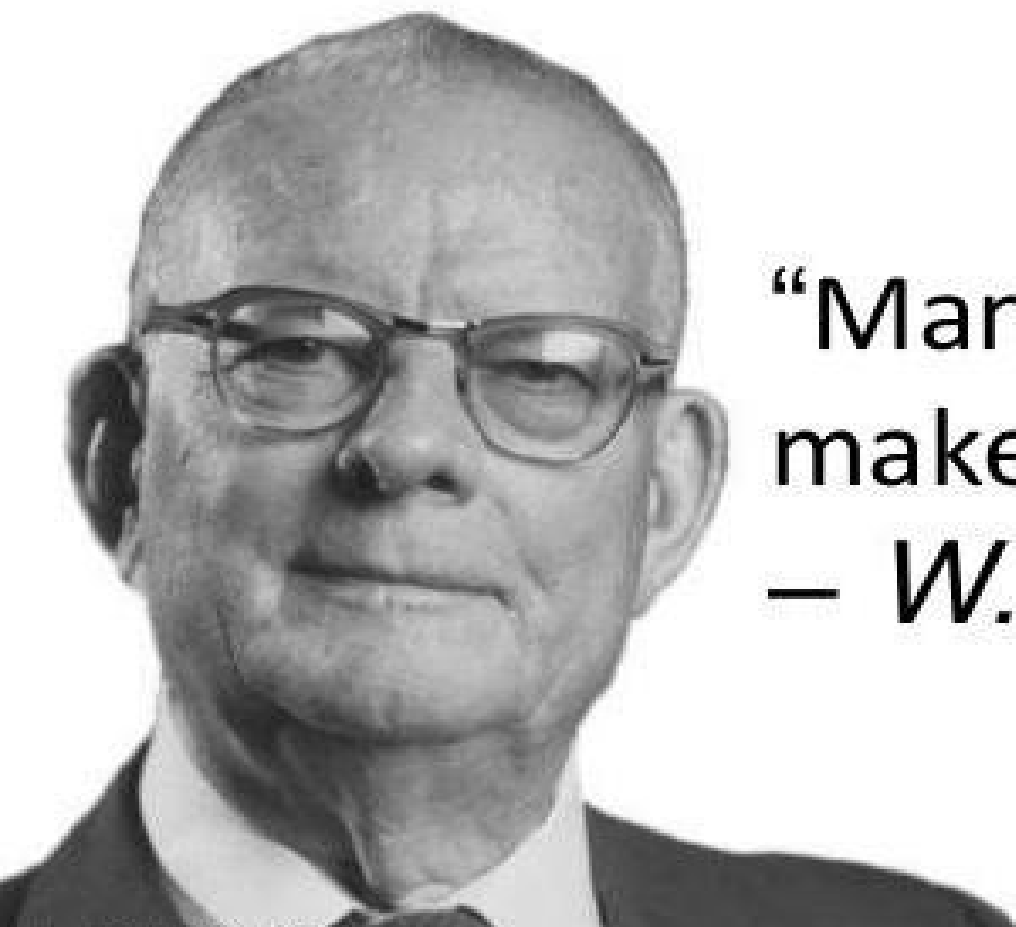
2. Synergize

The greatest waste ...
is failure to use the
abilities of people ...
to learn about their
frustrations and about
the contributions that
they are eager to make.

William Edwards Deming

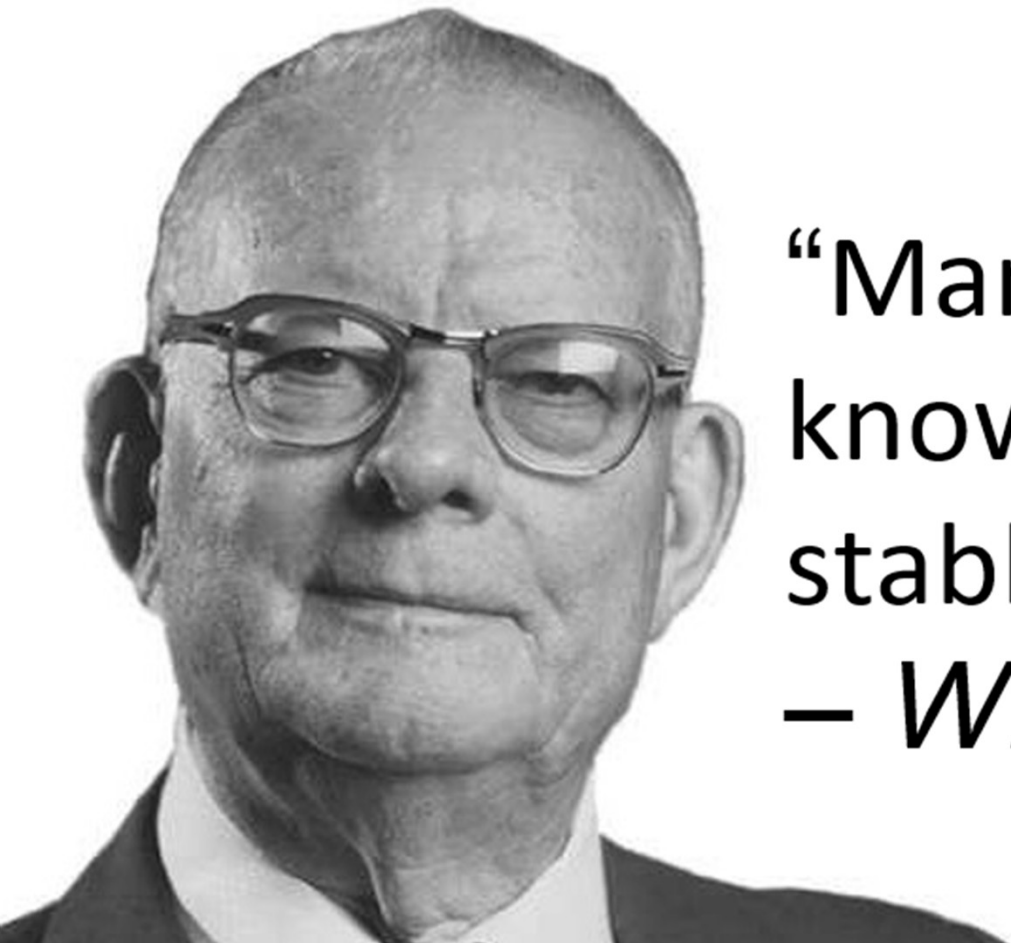


3. Harmonize



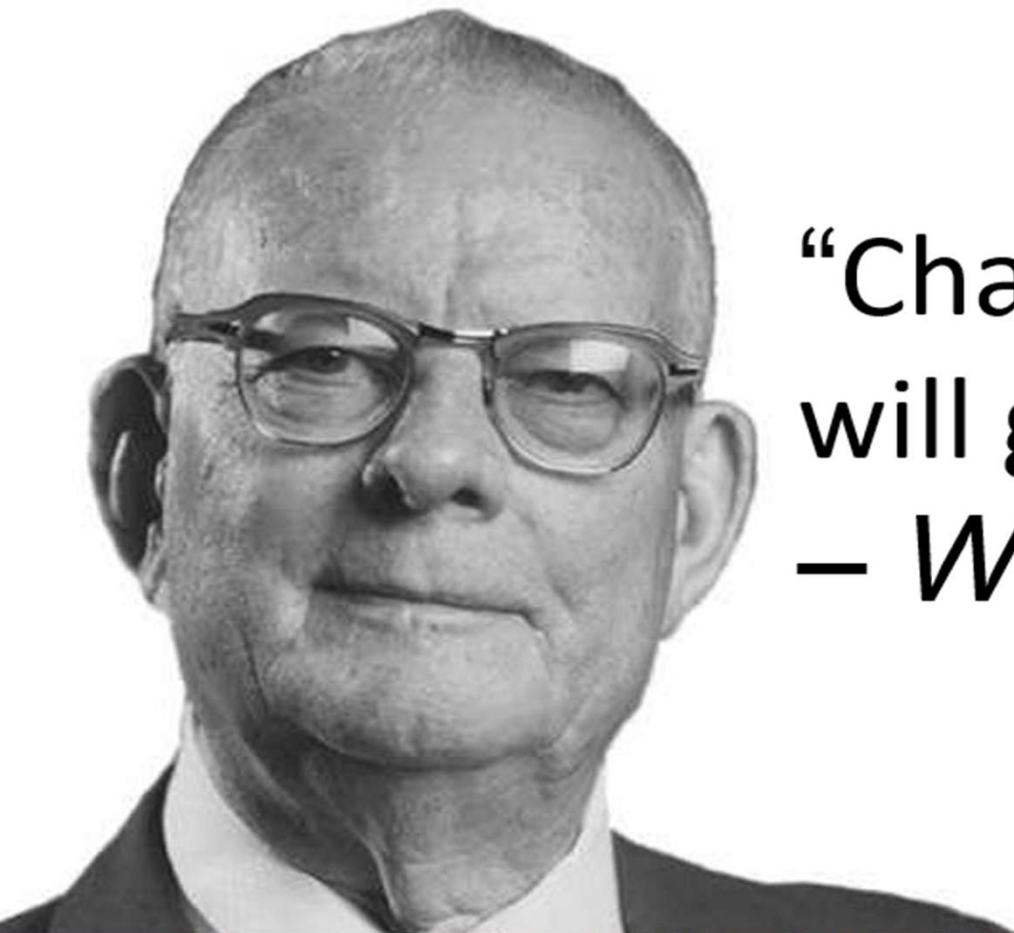
“Managing by results only makes things worse.”
– *W. Edwards Deming*

4. Stabilize



“Management’s job is to know which systems are stable and which are not.”
– *W. Edwards Deming*

5. Optimize



“Change the rule and you will get a new number.”
– *W. Edwards Deming*

6. Supervise

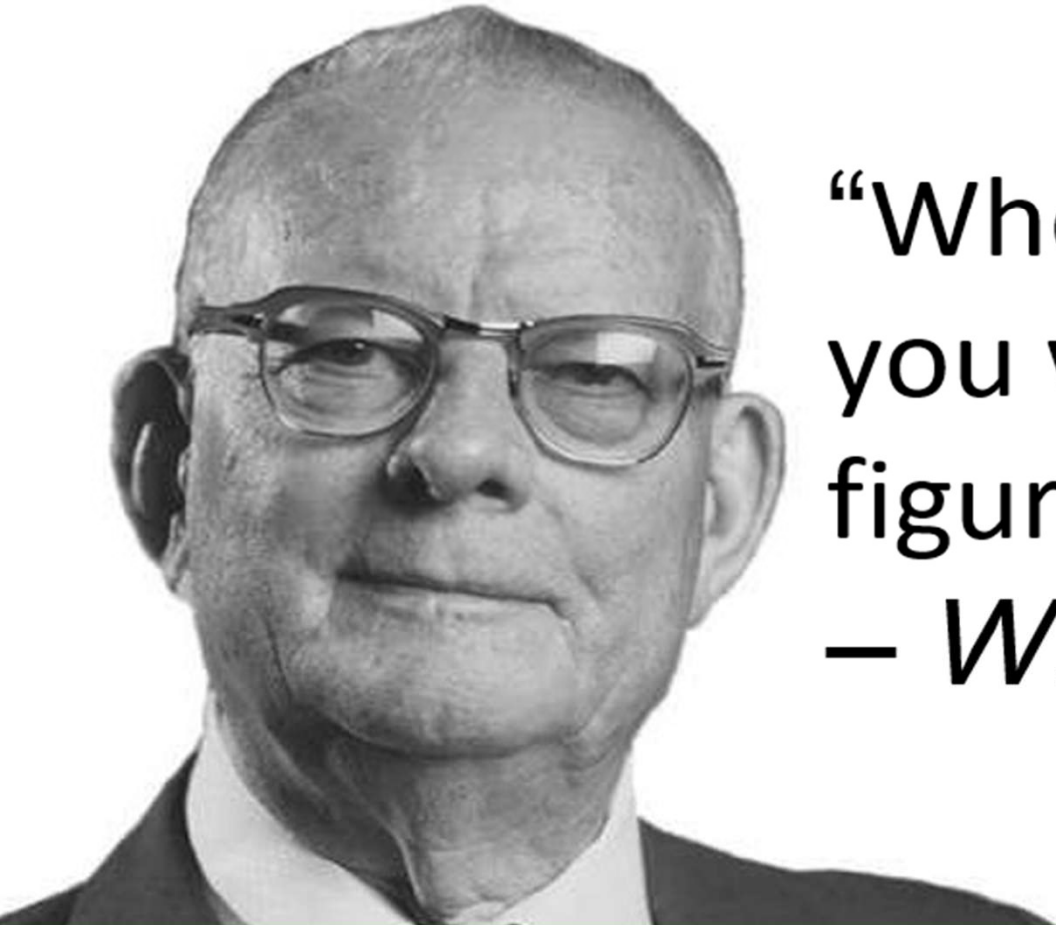
- Humans must ALWAYS be “over” the process, even if they are not “in” the process
- Irreversible changes MUST require human input
- Make note of conditional-authenticate, conditional-deny, auto-authenticate, auto-deny

This slide is from a 1979 IBM presentation

A COMPUTER
CAN NEVER BE HELD ACCOUNTABLE

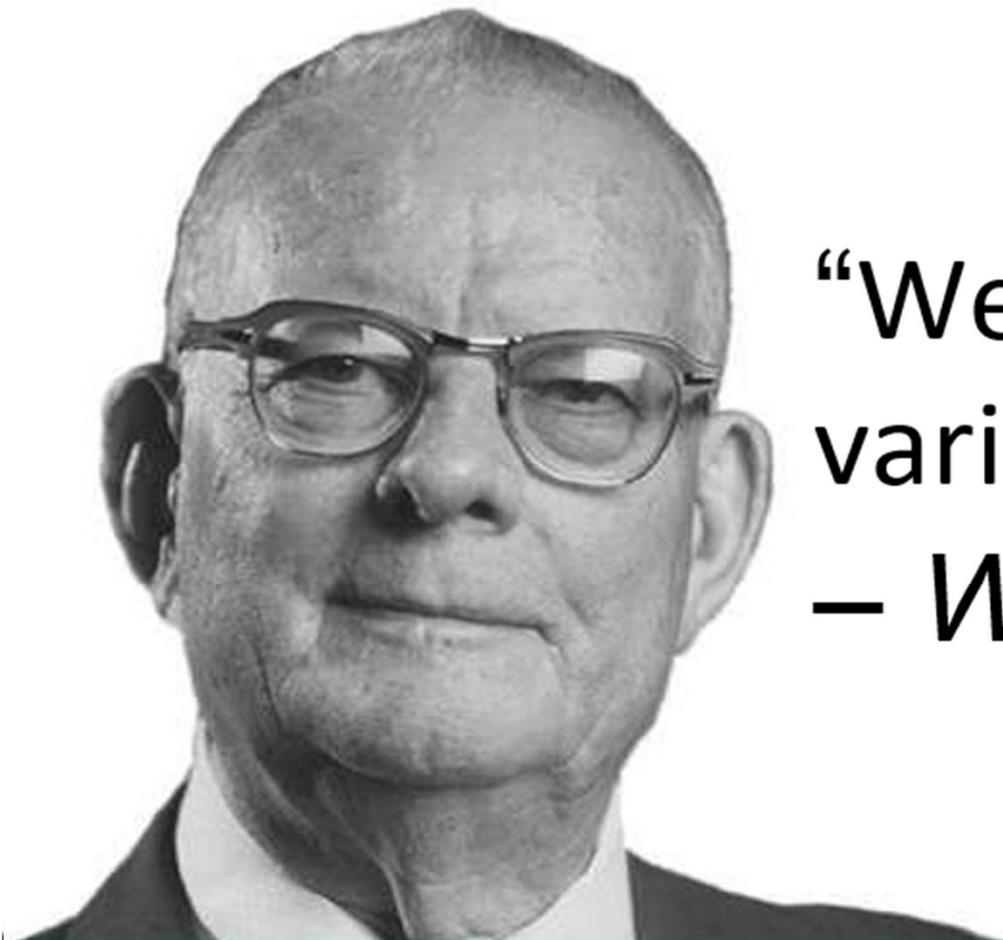
THEREFORE A COMPUTER MUST NEVER
MAKE A MANAGEMENT DECISION

7. Scrutinize



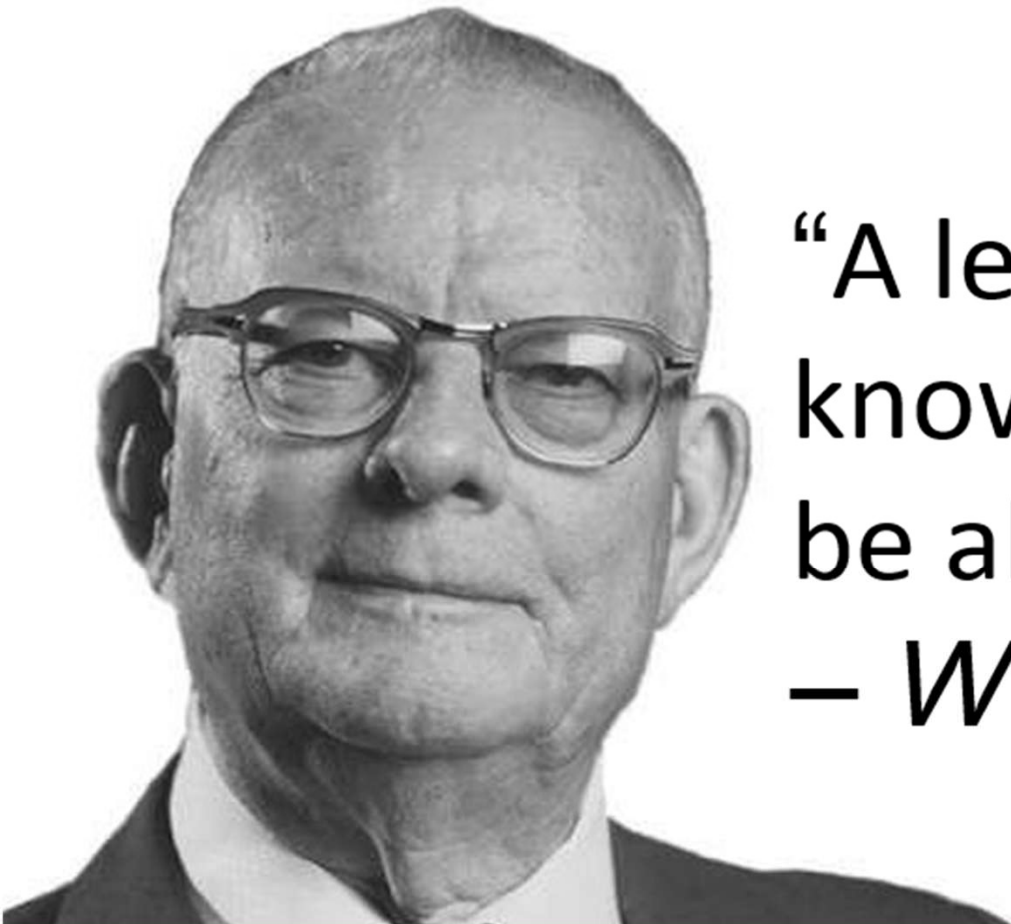
“Whenever there is fear,
you will get wrong
figures.”
– *W. Edwards Deming*

8. Actualize



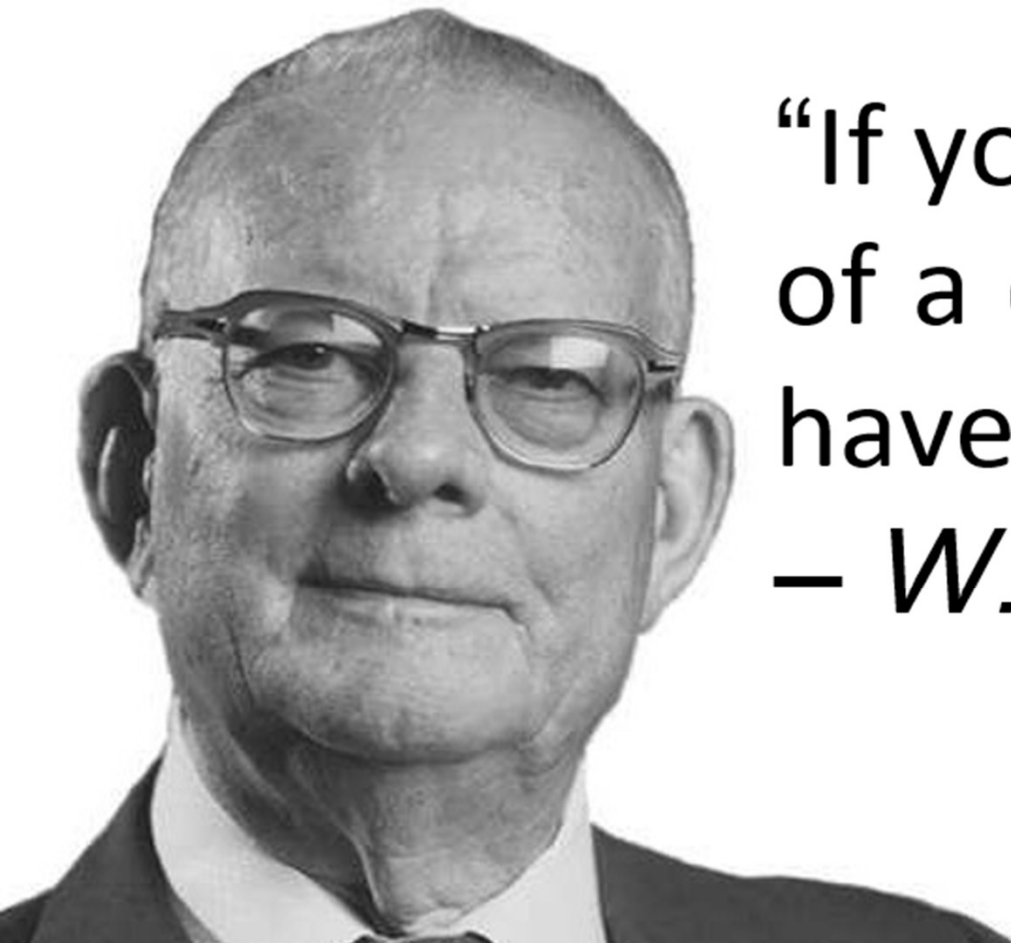
“We must understand variation.”
– *W. Edwards Deming*

9. Socialize



“A leader must have knowledge. A leader must be able to teach.”
– *W. Edwards Deming*

10. Humanize



“If you destroy the people of a company, you do not have much left.”

– *W. Edwards Deming*



Thank you for attending!

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