



How to Trust AI and the People Building It

Is the World Ready for
Distributed Information
Governance?



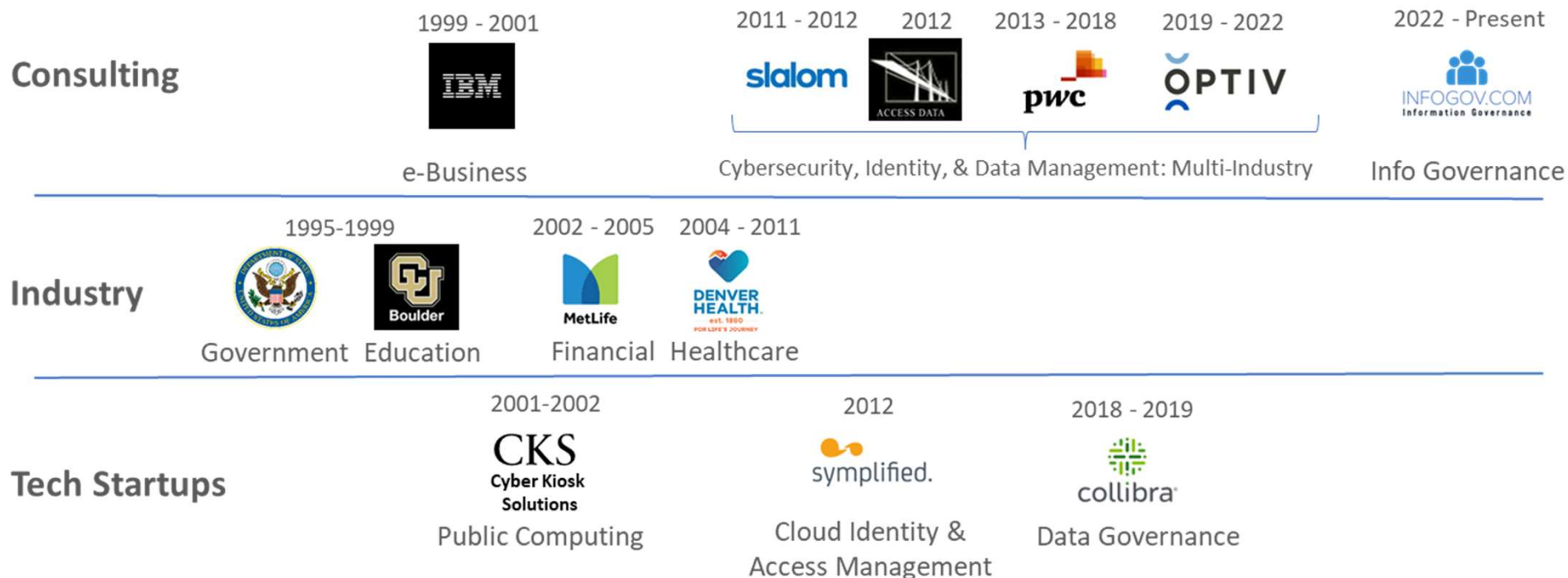
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INFOGOV.com[®]



Speaker



*Over 20 years of Digital Transformation and Information Governance
Experience & Leadership*



- How to Trust AI and the People Building It
- The Trust Problem
- The Human Factor
- When Machines Took Over
- Rise of the INFOADVISOR™
- Principles of Trustworthy AI
- The INFOADVISOR & INFOGOV.com® Framework
- Future of Trust

How to Trust AI & the People Building It

Because the world doesn't lack intelligence — it lacks care.

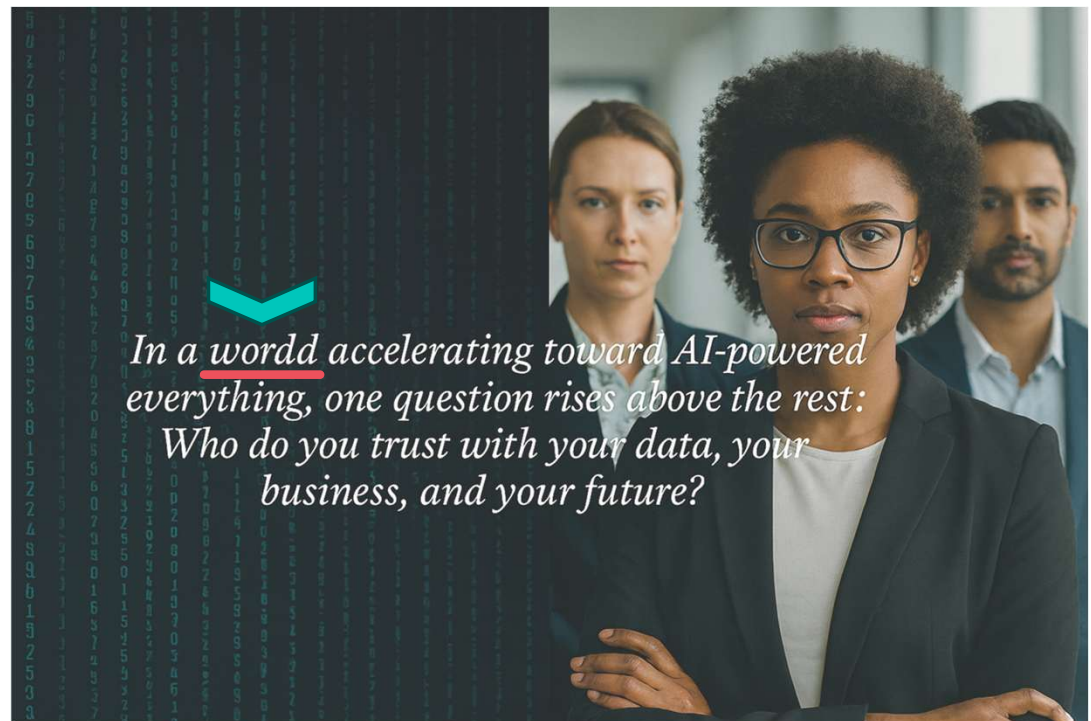


- AI is already shaping decisions in courts, classrooms, clinics, and companies.
- Without governance, automation becomes authority.
- Care is what separates innovation from exploitation.

"What we don't govern today will govern us tomorrow."

Why is AI both admired and feared?

- People don't trust what they don't understand.
- AI systems act faster than human oversight can respond.
- Data without context creates risk, bias, and misinformation.



*In a world accelerating toward AI-powered everything, one question rises above the rest:
Who do you trust with your data, your business, and your future?*

Image by OPENAI ChatGPT 5

"We can't trust machines until we trust the people who build, govern, and guide them."

Caring Creates Accountability



Human Corrected OPENAI ChatGPT 5

- In every organization and in life there are two types of people:

Those who care, and those who care less.

The world doesn't lack intelligence; it lacks care.

"Caring is the foundation of ethical design, transparent systems, and responsible governance."

A Brief History of Info Governance Professionals

- Dawn of time –1990s: Records and compliance specialists defend documented “truth” in community and government.
- 2000s: Corporate officers uphold compliance against global regulation waves.
- 2010s: The digital transformation calls for multidisciplinary collaboration.
- 2020s: AI disruption & gig economy gives rise to independent guardians: INFOADVISOR™.



“Every hero has an origin — so does Information Governance.”

AI Replacing the Repetitive — But Not the Responsible

- AI handles the mundane: classification, retention, and monitoring.
- Many InfoGov roles are being automated or downsized, but wisdom can't be coded.
- The true heroes are stepping forward: a new generation of independent professionals who understand both humanity and technology.



“Automation creates efficiency; governance creates trust.”

The Human Element of Intelligence™

IA INFOADVISOR

- INFOADVISORS™ combine law, risk, technology, and ethics to build trust in AI-driven systems.
- They ask the hard questions:
 - Where did this data come from?
 - Who has access?
 - What's the intent?
- They help organizations prove trust through transparency, not promises.

"Those who care build trust, protect information, and lead with integrity."

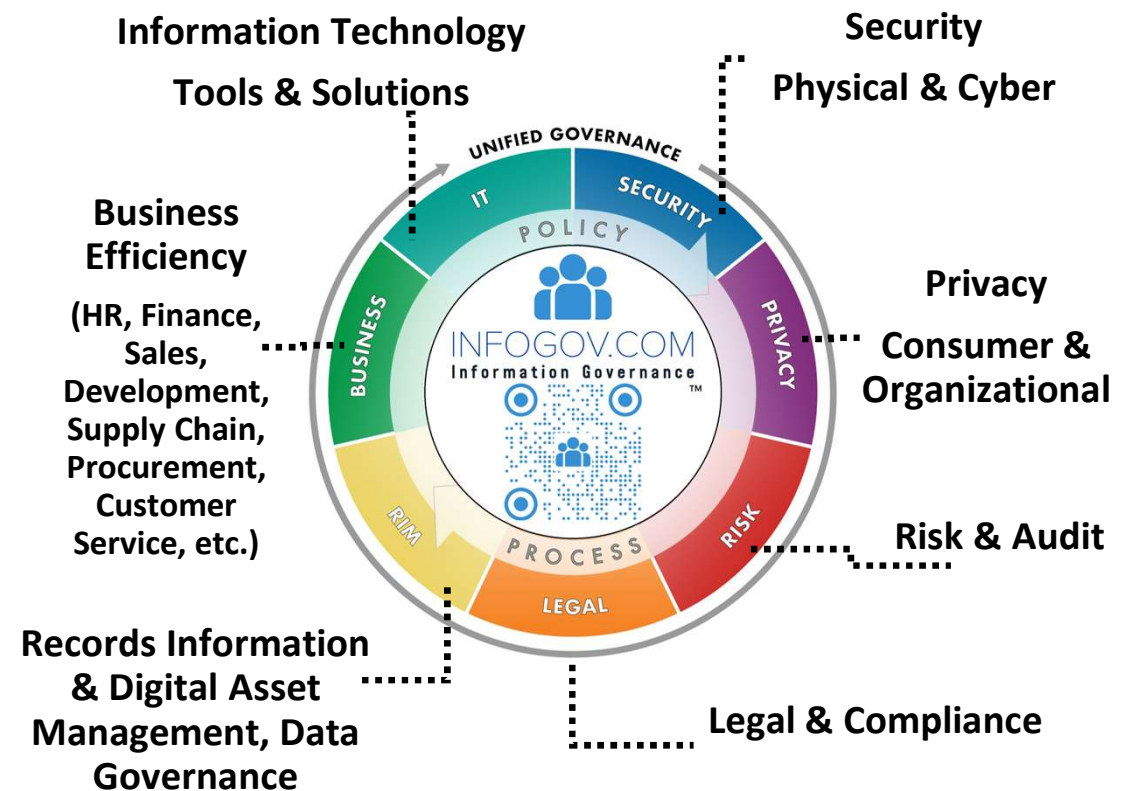
Principles of Trustworthy AI

| | | |
|-----------------------|-----------------------|--|
| Security | Is it protected? | <i>Protect systems, models, and data from unauthorized access or alteration.</i> |
| Transparency | Can it be understood? | <i>Explain how data and models work and make decisions.</i> |
| Accountability | Who is responsible? | <i>Define and document responsibility across the AI lifecycle.</i> |
| Reassurance | Can it be proven? | <i>Use evidence, logs, and audits to confirm trust.</i> |

“We trust what we can see, verify, and explain.”

The Collaborative Framework for Trusted Intelligence

- Unites independent experts across:
- Uses tech & humans to verify every transaction, model, and decision trail.
- Turns “trust me” into “prove it.”



“Distributed Intelligence is powerful — but Distributed Care makes it trustworthy.”

How Trust Is Measured

Secure. Documented. Auditable. = Compliant.

- Security builds confidence.
- Documentation creates continuity.
- Auditing ensures accountability.

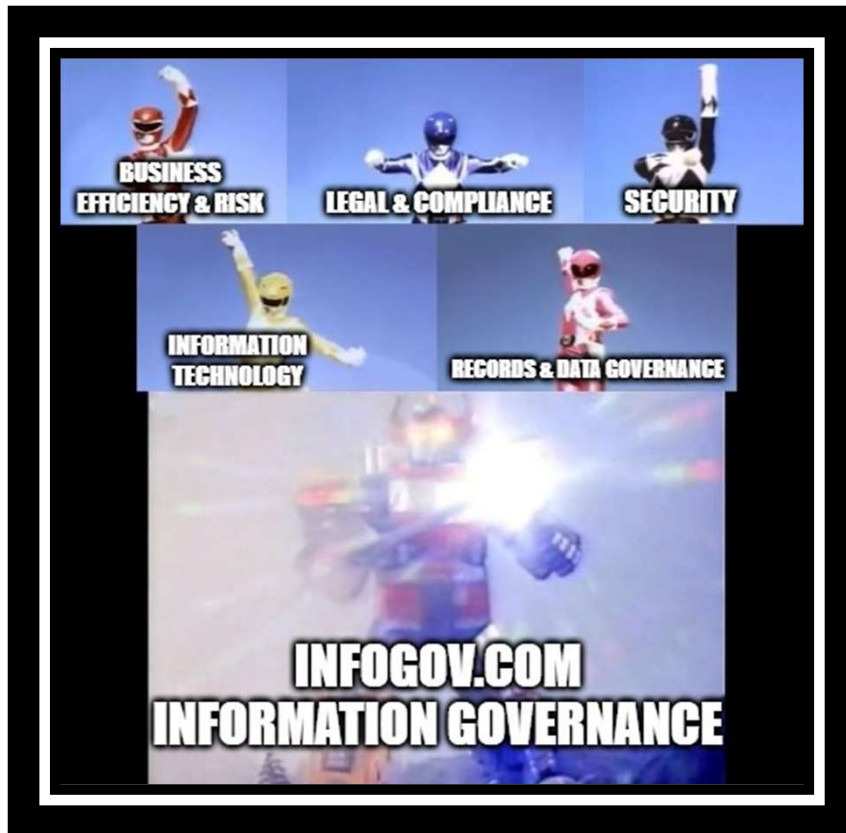
Multi-Industry Frameworks



(e.g., SOX, GDPR, CCPA, CSL, PIPL, ADPPA, HIPAA, HITECH, GLBA, OSHA, NIST, ISO, KYC, SOC2, FERPA, FERC, FISMA, FINRA, BASEL II, BSA, IETF, AML, MLD, OFSI, LGPD, NYDFS, CMMC, and more.)

“Compliance isn’t paperwork. It’s proof that you care.”

Professionals Become Info Protectors through Collaboration



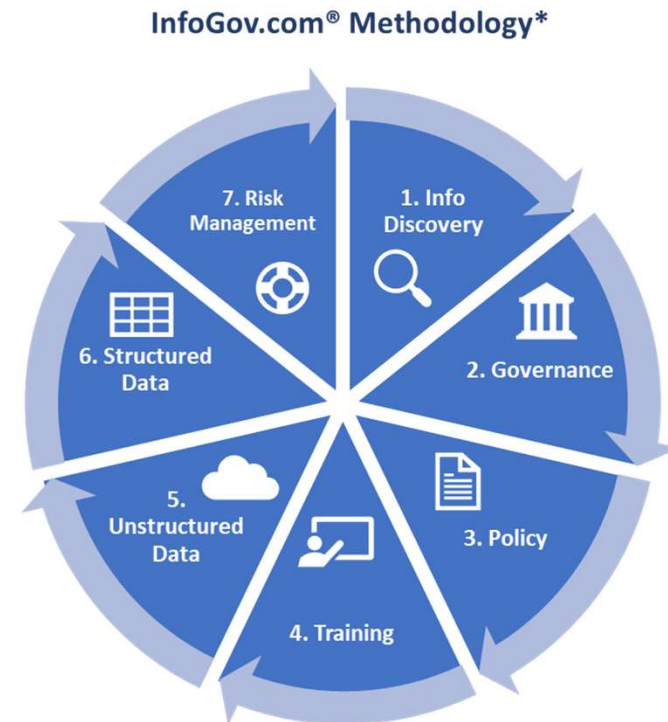
- Governance used to be a cost center.
- Now it's a trust multiplier.
- AI-driven compliance tools + human empathy = intelligent accountability.

"When systems forget to care, people must remember to lead."

The INFOADVISOR Methodology

How an INFOADVISOR™ Helps Your Business Trust AI

- Conduct risk and bias analysis for AI models.
- Verify data handling and chain of custody.
- Map accountability across the AI lifecycle.
- Ensure every AI action is Secure, Documented, Auditable, and Ethical.



* Proprietary Detailed Methodology Training Available to Clients

“Trust isn’t a promise; it’s a process.”

Bringing AI Governance to Real Life

- Businesses Small, Large, and Enterprise: using AI responsibly to protect customer data.
- Legal teams proving compliance faster through verified workflows.
- IT pros turning InfoGov frameworks into innovation enablers.



"Technology connects us. Care protects us."

From AI Ethics to Everyday Governance



- AI models that explain themselves.
- Digital identity that proves authenticity.
- AI & blockchain securing transactions.
- Trust networks that scale transparency.

"Compliance isn't paperwork. It's proof that you care."





Thank you for attending!

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